

INTERLAKE SCHOOL DIVISION

MINUTES OF THE PUBLIC RELATIONS COMMITTEE MEETING OF THE BOARD OF THE INTERLAKE SCHOOL DIVISION, HELD ON JUNE 14TH, 2016, AT THE DIVISION OFFICE, 192-2ND AVENUE NORTH, STONEWALL, MB.

TRUSTEES PRESENT:

DARCI LOEHMER (CHAIRPERSON), FRAN FREDERICKSON, SANDRA WIEBE, CINDY BRAD

SENIOR ADMINISTRATION PRESENT:

ASSISTANT SUPERINTENDENT MARGARET WARD

GUESTS: BERT DEBREUIL, ROB HUME, JIM SAJ

THE MEETING WAS CALLED TO ORDER AT 6:00 P.M.

AGENDA ITEMS

1. **ISD WEBSITE:** THE COMMITTEE ALONG WITH BERT DEBREUIL, ISD WEBMASTER, ROB HUME, IT MANAGER, AND JIM SAJ, PROGRAM SUPPORT TECHNOLOGY, DISCUSSED OPTIONS FOR UPDATING THE DIVISIONAL WEBSITE. INPUT FROM THE ENTIRE BOARD WILL BE REQUESTED. THE NECESSARY SOFTWARE IS IN PLACE FOR UPDATING FIRST THE DIVISIONAL WEBSITE AND THEN LATER THE SCHOOL WEBSITES. IT WAS PROPOSED THAT A COMMITTEE TO INCLUDE: BERT DEBREUIL, MARGARET WARD, COLLEEN COWIE, A TRUSTEE, AND A SCHOOL ADMINISTRATOR BE FORMED TO ESTABLISH STARTING POINTS FOR THE NEW WEBSITE. AN UPDATED DIVISIONAL WEBSITE WOULD BE ANTICIPATED TO BE READY TO PRESENT IN THE FALL WITH SCHOOL WEBSITES TO FOLLOW.
- **VOLUNTEER RECOGNITION:** THE COMMITTEE DISCUSSED THE POSSIBILITY OF MOVING FROM AN ANNUAL "VOLUNTEER BBQ" TO AN "APPRECIATION BBQ" FOR ALL ISD STAFF. THIS WOULD REQUIRE SOME CHANGES TO THE FORMAT OF THE EVENT TO ACCOUNT FOR AN ANTICIPATED INCREASE IN ATTENDEES. THE COMMITTEE ALSO DISCUSSED CHANGING THE DATE OF THE EVENT TO AVOID CONFLICT WITH SCHOOL EVENTS. DISCUSSION REGARDING THE BBQ WILL BE PLACED ON THE NEXT PR COMMITTEE AGENDA.

MEETING ADJOURNED AT 7:30 P.M.

COMMITTEE CHAIRPERSON

SECRETARY-TREASURER