

MINUTES OF THE BOARD PUBLIC RELATIONS COMMITTEE MEETING HELD ON THURSDAY, JANUARY 28TH, 2010 AT THE INTERLAKE SCHOOL DIVISION BOARD OFFICE, 192-2ND AVE. N. STONEWALL, MB.

COMMITTEE MEMBERS PRESENT

SHARON BAKER (CHAIRPERSON), DORIS HUNTER, MARK GRINDEY, SANDRA WIEBE

SENIOR ADMINISTRATION PRESENT

CHRIS PENNER, ASSISTANT SUPERINTENDENT
AL LEIMAN, SECRETARY-TREASURER

THE MEETING WAS CALLED TO ORDER AT 9:15 A.M.

INFORMATION ITEMS

1. **DIVISION ADVERTISING:** C. PENNER WILL CONTACT HIGH SCHOOL STUDENTS TO CREATE FOUR MOCK-UP BANNERS FOR CONSIDERATION. BANNERS SHOULD CONTAIN THE FOLLOWING INFORMATION:
 - A. WHY THE INTERLAKE SCHOOL DIVISION?
 - B. INTERLAKE SCHOOL DIVISION
 - C. OUR SCHOOLS
 - E. BALANCED SCHOOL DAY

2. **LOCAL ART FOR GIFTS:** S. WIEBE UPDATED THE GROUP ON THE STATUS OF PROCURING PIECES FROM LOCAL ARTISTS:
 - 2.1 CONTACTED FIVE ARTISTS.
 - 2.2 BUDGET OF \$100.00 FOR EACH ARTIST:
 - A. WOOD CARVING
 - B. PAINTING (2)
 - C. POTTERY
 - D. STAINED GLASS OR PAINTING

3. **BOARD/ADMINISTRATORS SOCIAL EVENING:** S. BAKER UPDATED THE GROUP ON THE PLANS FOR THE APRIL 29TH, 2010 SOCIAL EVENING:
 - 3.1 ACADEMY LANES IS BOOKED – 4:15 TO 5:15 P.M. BOWLING; 5:15 TO 6:15 P.M. DINNER.
 - 3.2 SHARON WILL GET DOOR PRIZES.
 - 3.3 MYRNA WILL SEND OUT THE INVITATION AND COLLECT RESPONSES.

4. **OTHER:**
 - 4.1 DISCUSSION REGARDING PUTTING A DIVISIONAL CALENDAR ON THE WEBSITE TOOK PLACE.
 - 4.2 **CLOTHING:** HAS ARRIVED.
 - 4.2.1 APPRECIATION OF STAFF.
 - 4.2.2 CAN BE PURCHASED BY STAFF.
 - 4.3 **ISD WEBSITE:**
 - 4.3.1 TOO MUCH INFORMATION HAS BEEN PLACED ON THE HOMEPAGE.
 - 4.3.2 THE COMMITTEE WILL PERUSE OTHER WEBSITES FOR IDEAS TO IMPROVE OUR SITE FOR PR PURPOSES.
 - 4.3.3 C. PENNER WILL INVITE J. SAJ AND B. DEBRUIL TO THE NEXT MEETING SO THEY CAN PROVIDE INPUT.

NEXT MEETING: MONDAY, APRIL 19TH, 2010
9:15 A.M. – 12:00 NOON
DIVISION OFFICE

MEETING ADJOURNED AT 10:40 A.M.

COMMITTEE CHAIRPERSON

SECRETARY-TREASURER