

# INTERLAKE SCHOOL DIVISION

MINUTES OF THE PUBLIC RELATIONS COMMITTEE MEETING OF THE BOARD OF THE INTERLAKE SCHOOL DIVISION, HELD ON APRIL 11<sup>TH</sup>, 2016, AT THE DIVISION OFFICE, 192-2<sup>ND</sup> AVENUE NORTH, STONEWALL, MB.

**TRUSTEES PRESENT:**

DARCI LOEHMER (CHAIRPERSON), FRAN FREDERICKSON, SANDRA WIEBE,  
CINDY BRAD

**SENIOR ADMINISTRATION PRESENT:**

ASSISTANT SUPERINTENDENT MARGARET WARD

THE MEETING WAS CALLED TO ORDER AT 4:30 P.M.

**AGENDA ITEMS**

1. **VOLUNTEER RECOGNITION BARBEQUE:** THIS YEAR'S EVENT WILL BE HELD ON JUNE 1ST, 2016. DRAW TICKETS WILL BE PROVIDED TO EACH GUEST AS THEY ARRIVE – DRAW WILL BE SILENT AUCTION STYLE WITH APPROXIMATELY 8 PRIZES. PRIZES WILL BE A COMBINATION OF DONATED PRIZES AND PURCHASED PRIZES. TRUSTEE LOEHMER AGREED TO SERVE AS EMCEE.
2. **DIVISIONAL RETIREMENT RECOGNITION:** THE RETIREMENT RECOGNITION EVENT WILL BE HELD ON JUNE 9<sup>TH</sup>, 2016 AT CELEBRATIONS DINNER THEATRE.
3. **FUTURE OF ISD CONNECTIONS:** THE COMMITTEE DISCUSSED THE FORMAT OF THIS PUBLICATION. A DECISION WAS MADE TO MOVE FROM AN 8-PAGE PUBLICATION WHICH INCLUDED STORIES FROM EVERY SCHOOL, TO A 2-4-PAGE PUBLICATION WITH A FOCUS ON DIVISIONAL CONTENT. CONSENSUS WAS THAT SCHOOL-BASED STORIES ARE BEING WELL-PUBLICIZED BY WAY OF THE FACEBOOK PAGE, LOCAL NEWSPAPERS, AND SCHOOL NEWSLETTERS & WEBPAGES. SUGGESTIONS FOR DIVISIONAL CONTENT INCLUDE: REPORTS ON LITERACY/NUMERACY INITIATIVES, RESTITUTION, AAA FUNDS AND PROGRAMS, CAREER DEVELOPMENT, AND A SUMMARY OF THE 2016/2017 BUDGET. THE COMMITTEE ALSO DISCUSSED THE FREQUENCY OF THE PUBLICATION AND AGREED THAT TWICE YEARLY WAS APPROPRIATE.

MEETING ADJOURNED AT 5:30 P.M.

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COMMITTEE CHAIRPERSON

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SECRETARY-TREASURER